

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	5
Suffix	
Property name	Ground Floor
Address line 1	Church Green East
Address line 2	
Address line 3	
Town/city	Redditch
Postcode	B98 8BP
Description of site location must be completed if postcode is not known:	
Easting (x)	404174
Northing (y)	267759
Description	

2. Applicant Details

Title	Mr
First name	Shuhel
Surname	Ahmed
Company name	
Address line 1	Ground Floor
Address line 2	5 Church Green East
Address line 3	
Town/city	Redditch

2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="B98 8BP"/>
Are you an agent acting on behalf of the applicant?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposed advertisement will support by providing a down-lit 'illuminated' lighting on the name of the business. This will involve using a 10 foot long lighting tube directly above/overhanging the lettering of the name of the business 'PATENGA'.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0 x Width: 0 x Depth: 0 metre(s)
What materials will the sign be made of?	Metal casing
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	n/a
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

I am proposing a down-lit illumination serving a sign e.g. the name of the business 'PATENGA' which will be applied to the external brickwork via means of individual letters.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

18/01/2021

To

18/01/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

If Yes, please provide details:

I have spoken to my neighbouring businesses on the street, who have had no issues with my proposed down-lit lighting which serves to display the name of my business.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

Good Morning

It would still require an application but ONLY because you are proposing to illuminate the sign. As stated in my earlier emails, ANY kind of illumination serving a sign always requires advertisement consent

With kind regards

Steven Edden MRTPI, Principal Planning Officer, Development Management, Planning & Regeneration Services; Redditch Borough Council and Bromsgrove District Council

9. Pre-application Advice

Redditch Borough Council, Town Hall, Walter Stranz Square, Redditch, Worcestershire B98 8AH

Bromsgrove District Council, Parkside, Market Street, Bromsgrove, Worcs B61 8DA

Tel: 01527 548474 steve.edden@bromsgroveandredditch.gov.uk

Website: www.redditchbc.gov.uk or www.bromsgrove.gov.uk

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)