

Strata Homes

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Ref: PP-10136780

Date: 18/08/2021

Dear Sir or Madam

APPLICATION TO DISCHARGE CONDITION 5 OF PLANNING PERMISSION REF: 11/01152/S73 (ERECTION OF 234 HOUSES - APPLICATION FOR APPROVAL OF RESERVED MATTERS WITHOUT COMPLYING WITH CONDITION 27 OF THE OUTLINE APPROVAL 22325S (DELETION OF RIGHT TURN OFF NORTH ROAD) AND CONDITION 2 OF RESERVED MATTERS APPROVAL 22325T (FOR SUBSTITUTION OF HOUSE TYPES ON VARIOUS PLOTS) FOR THE DEVELOPMENT OF LAND AT BOOTHFERRY PARK, BOOTHFERRY ROAD, KINGSTON UPON HULL, HU4 6ET.

We hereby submit an application to discharge condition 5 in respect of planning permission reference 11/01152/S73 for the development of Land at Boothferry Park, Boothferry Road, Kingston Upon Hull, HU4 6ET.

The application has been submitted via the planning portal (ref: PP-10136780). The application fee of £116.00 will now have been cleared via the Planning Portal upon the Local Planning Authority's receipt of this application. In addition to this cover letter and the application form, the application is accompanied by the information as detailed below under the relevant condition headings.

Application Context:

It has been recognised by the planning department at Strata that condition of 5 (public art) has not been discharged for the site.

Subsequently, discussions have recently been taking place between Strata & Paul Holloway (Hull City Council's Arts & Culture Manager) regarding the discharge of condition 5 and the proposal of public art at the Strata development named 'Amber'.

It was stated by Paul Holloway that a piece of public art should be designed of which is interactive, user friendly and incorporates the old & new uses of the site. In late 2020, Strata & Paul Holloway

undertook interviews to commission an artist of whom could create a piece of public art which followed these principles. Adrian Riley was the artist commissioned to create this piece.

The logo for 'strata' is located in the top right corner. It consists of the word 'strata' in a white, lowercase, sans-serif font, centered within a solid red square.

Following the appointment of an artist, community consultation was carried out, here residents & Hull City football fans were asked to describe their memories and excitement of either moving into their new home or of watching Hull City play at Boothferry Park.

This application puts forward a piece of public art in the form of street furniture of which integrates the words & phrases utilised by residents and football fans when consulted. The proposal has been reviewed and agreed by Paul Holloway.

This application therefore intends to formally discharge condition 5.

Condition 5 – Public Art

Condition 5 reads as follows:

“Prior to the commencement of the development, details of a scheme to provide public art in the development, which may be in the form of street furniture, shall be submitted to and approved by the Local Planning Authority. The development shall be carried out in accordance with the approved details (to secure public art and to comply with policy BE15 of the Local Plan).”

Please see attached the following:

- Concepts for ‘Amber’ Artwork, Hull —Site Evaluation

This document identifies:

The proposed design & location of the piece of public art.

- Seating Cubes Text Artwork

This document identifies:

The words and phrases of which the seating cubes are to state. These words and phrases were used by residents of the Strata development and Hull City football fans with regards to the old Boothferry Park football ground when consulted on the proposal.

Summary

We trust that the information provided will be sufficient to discharge the above condition.

In the meantime, we look forward to receiving confirmation that this application has been received and validated. If there is any further information required or any issues with any of the above, please do not hesitate to contact myself.

Yours faithfully,

Claire Linley

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