

Heritage Impact Assessment  
38a High Street Sittingbourne Kent

The site is located within the Sittingbourne Town Centre in a sustainable location close to services and facilities and can be suitable for residential development.

The site lies within the Sittingbourne Conservation Area, so from a conservation & design perspective, the principal design is to achieve a roofscape in keeping with adjacent existing properties and reduce any possible impact on the setting of the aforementioned buildings,

It is intended for the bakery which is located within a defined primary retail frontage to remain and maintain the primary retail function of the area. The bakery business contributes very positively to the character and vitality of the town centre and will continue to provide the long-established bakery business at the site.

During the 17<sup>th</sup> and 18<sup>th</sup> century's this property was a private house. During the 19<sup>th</sup> century the property was used as a retail outlet for many different types of business including a bank.

In 1708 the building next door number 40 was known as 'The Rose Inn'; one of the tallest buildings in the town.

In 1931 A.E.Barrow and Sons was established at 38a; the Bakery was then built at the back of the shop. The frontage of the shop is in the main as when opened..

The proposed design and alterations of the above property are for the removal of the rear bakery and construction of flats

The present Front Facia for the bakery will remain unchanged, preserving the existing Architectural integrity.